

Privacy Policy

Effective Date: [Insert Date]

At Linkly!, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, store, and disclose your personal information when you use our services, including payments made via cryptocurrency and apps like Cash App. By using our services, you agree to the terms outlined in this policy.

1. How We Use Your Information

We use your information for the following purposes:

- **Payment Processing:** To process transactions via cryptocurrency or Cash App.
- **Account Management:** To create and manage your account on our platform.
- **Communication:** To send you transactional emails or notifications about your account or payments.
- **Security:** To detect and prevent fraud or other unauthorized activity.
- **Legal Compliance:** To comply with legal obligations, such as tax reporting and anti-money laundering (AML) laws.

2. How We Protect Your Information

We take the security of your personal information seriously and implement industry-standard measures to protect it from unauthorized access, loss, or misuse. These measures include:

- Encryption of sensitive data during transmission and storage.
- Secure access controls to limit who can access your personal data.
- Regular audits and updates to our security practices.

3. Payment-Specific Information

Cryptocurrency Payments:

When you make a payment via cryptocurrency, we collect and store your wallet address, transaction amount, and other transaction-related details. Please note:

- Cryptocurrency transactions are inherently pseudonymous, but they may be traceable depending on the blockchain.
- We do not store private keys or any sensitive information needed to directly access your cryptocurrency wallet.

Cash App Payments:

When you make payments via Cash App, we collect and store your Cash App username (or \$Cashtag), transaction details, and any related information to facilitate the payment process. We do not store your bank or card details directly unless required for specific purposes (e.g., refunds).

4. Sharing Your Information

We may share your information with third parties under the following circumstances:

- **Service Providers:** We may share your information with trusted third-party providers (e.g., payment processors, cloud services) who help us deliver our services.
- **Legal Requirements:** We may disclose your information to comply with legal obligations or respond to lawful requests by government authorities (e.g., to comply with AML/KYC regulations).
- **Business Transfers:** If our business is sold, merged, or otherwise transferred, your personal information may be transferred as part of that transaction.